

## Promotion Opportunities

There are numerous opportunities to get exposure for your company. Affordable advertising is available through the LRBA in our newsletter, directory, and on our website. Sponsorships are also available for events and meetings.

### **Business Directory and Community Guide**

Paid members of LRBA are have the distinct advantage of being listed in the Chamber's Business Directory, which is distributed to over 3000 business and residents along the Liberty Road Corridor.

### **LRBA Window Decal**

Paid members of LRBA will receive a window logo decal to proudly display that you are in good standing and identifies you as an important part of the Liberty Road business community.

### **Web Site**

LRBA's website includes a calendar of events, online registration forms, and links to other important web sites like yours! We offer inexpensive ways to advertise and all members get a complimentary listing on the site.

PO BOX 1417  
Randallstown, MD 21133

Liberty Road Business Association

# LIBERTY ROAD BUSINESS ASSOCIATION

In Business For Your Business  
[www.lrba.biz](http://www.lrba.biz)



Liberty Road Business Association

tel: 410-655-7766

# Member Benefits

## Networking Opportunities

LRBA offers dozens of networking opportunities throughout the year, which offers you the chance to meet the local business owners and make important business contacts. All events are open to all members of the business community; however members may receive significant discounts.

## Breakfast Roundtable

These events are held monthly at various locations on the corridor. This is an excellent opportunity for new and established businesses to share your business with other owners and consumers along the corridor. Bring your business cards and expect great things!

## Mega- Networking

Members can attend this Mega Networking event at reduced costs to advertise, promote, market and network with business owners, state officials and contractors from all Chamber of Commerce's bodies in Baltimore County. Truly an event you do not want to miss!

## Educational Seminars

LRBA sponsors educational seminars on a regular basis. We cover a variety of topics that appeal to a diversity of needs of today's business owners from finances, legal, zoning, grants advertising we are here to help you grow.

## LRBA Committees and Task Forces

We want our members to be fully engaged in LRBA. We invite you to join committees and bring your expertise to help grow and enhanced LRBA today and for tomorrow.

## Special Events

LRBA is a 501c3 non-profit organization. LRBA presents events to promote economic development and to raise funds. Our special events include but not limited to our Annual Crab Feast, Movie Night, Christmas Tree Lighting Ceremony, LRBA Business Festival, Annual Holiday Party.

## **Business Services**

Members can take advantage of a host of business services provided by LRBA. We offer assistance/referrals in the areas of human resources, business development, marketing, workforce development, technology and much more.

We also provide the following services:

- Notary Public
- Commercial Property Specialists Referral Program
- Member referrals

## Small Business Recourse Center

The Small Business Resource Center (SBRC) provides a wealth of knowledge and expertise to both start-ups and growing businesses. The services offered include:

- Achieve goals by developing and refining business plans
- Solve problems through brainstorming and proven effective techniques
- Provide guidance and support in all areas of business operations
- Providing help to find businesses sources of funding

## Training

Knowledge is an important key to the success of any business. The SBRC encourages and seeks out special educational opportunities for the business owner. These opportunities include one-on-one counseling to include:

- Starting a business
- Obtaining Financing
- Marketing Assistance
- Accounting and Records
- Writing Business Plans
- Legal Assistance

## LRBA Committees and Task Force

Want to meet those who share your interest all new members are encouraged and welcomed to join and volunteer for one or more of the many LRBA groups working to make Liberty Road great!

## Community Vision

By joining LRBA, you promote your business and promote programs that improve your community and the business district. The LRBA is committed to promoting the economic development of our business district.

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